

# CELEBRATES EARTH DAY



Assurant, along with our clients, helps support social and environmental initiatives through our mobile Trade-in and Upgrade programs.



**28,000 metric tons** of e-waste diverted from landfills



**139M** devices repurposed



**\$15.5B** in the hands of consumers



**7M** metric tons of CO2 emissions avoidance



Provided improved connectivity for **10s of Millions** of people

Since 2009

An estimated **59.4 million metric tons** of e-waste was generated globally in 2022.

This is equivalent to 3,700 cars being dumped into landfills every hour of every day for a year.



In 2022, Assurant redirected **1.7 million devices** to be repaired or recycled.

For **every 1 million smartphones** recycled, the following can be recovered:



**15,000 kg** of copper  
**350 kg** of silver  
**34 kg** of gold  
**15 kg** of palladium



**Recovered**

The recycling of smartphones prevents contamination of our soil, water, and air from toxic chemicals such as mercury, lead, and arsenic.

Learn more about the environmental impact of mobile devices

